**Pyber Ride Sharing**

**Analysis**

* Rural Areas had less drivers and riders of Pyber ride sharing, but there is no well-defined trend in relationship to average fare. This could possibly be explained by varying distances of rides in rural areas or the supply of drivers in rural areas. Drivers in rural areas only make up 1% of the total drivers while rural areas account for roughly 6% of total fares and rides.
* In general, the number of drivers seems to increase with rural areas having the least number of drivers per city and urban areas having more. There are, however, data points for urban areas that have similar number of drivers. Perhaps a study of population or geographic size versus number of drivers would be beneficial in exploring this trend.
* There seems to be a negative relationship between the number of rides and the average fare. This is more well defined for the suburban and urban city classifications. This might be explained by the supply of drivers or the average distance a rider is travelling in these cities.